

MEETING MINUTES

Title	Downtown Improvement Committee Meeting -- Draft Unapproved
Location	Zoom Meeting
Date	Feb 12, 2021

Time Meeting Called To Order	7:50 AM
Members Present	Marylou Blaisdell (Chair), Edward Hayes, Michael Buckley, Amanda Schneck, Rich Lannan, John Tobin and Tim Cummings
Guests or Others Participating	Komba Lamina

General Meeting Highlights/Notes/Brief Description of Meeting

<ul style="list-style-type: none"> • Draft Minutes for Jan 8th Meeting was approved • Review of Ordinance. A legislation is being proposed which will allocate \$100,000 annually to DIC from parking revenue. Passage of this Ordinance will changes the way DIC is funded going forward. Currently, this Committee receives funding only after parking revenue exceeds \$728,000. • Barriers are scheduled to be installed on March 15 if the legislation passes the Board of Alderman. We expect to have some “popup” locations on Main Street that vendors can use to sell merchandise / engage the public. United Way has expressed interest in occupying one the “popups”. Businesses can apply for encumbrance permit to use a popup location. Concern is if we do popup, businesses will begin to opt for popup location rather than rent an actual building. <ul style="list-style-type: none"> - Barriers will be decorated this time around, internal meetings are taking place to figure out type of decoration. - Parking Enforcement: now that the public is familiar with barriers on Main St, parking restrictions will be strictly enforced on Main St. when barriers are installed as compared to last summer when barriers were first introduced to Main Street • Incentive for New and existing small businesses to move Downtown: Currently, there are five vacant store fronts on Main Street. This Committee is asked to consider incentivizing businesses with a \$10,000 grant for a business to move downtown. The business will sign a two year lease commitment. <ul style="list-style-type: none"> - The group decided that beautification of downtown will be more beneficial. This group will put together a scope including defining the area where the beautification should take place. • Panhandlers on Main St: the Chief of Police is going to be invited to the next DIC meeting to discuss this issues
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Any Final Decisions Made

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Motion To Adjourn By	M. Buckley
Time	9:03 AM
Next Meeting	March 12 th