

CABLE TELEVISION ADVISORY BOARD

JUNE 12, 2019 MINUTES

A meeting of the Cable Television Advisory Board was held Friday, June 12, 2019 at 8:30 a.m. in the Aldermanic Chamber.

Members of Committee present: Andrew Cernota
Bruce Codagnone, IT Director
Sally Hyland
Ed Lecius
Alderman Ernest Jette
Jennifer McCormack
Brian Rhodes, Fire Chief

Members of the Committee absent: Dorothy Clarke, Esquire
Rick Farrenkopf
Brian Geraghty
Alderman Ken Gidge

Also present: Jeff Poehnert
Pete Johnson
Dick Gagnon

PEG MANAGER'S REPORT

FINANCIAL STATEMENTS

Jeff Poehnert

...the final decision by the FCC concerning the funding rule change. It appears that the outcome will most likely have a negative effect on our revenue stream. For this reason, we have reviewed all of our future upgrading plans and substantially pared down our wish list through prioritization. We have basically gone from rebuild and upgrade to simply update in our thinking going forward. With this thinking in mind and keenly aware that many viewers are streaming our channels expecting high definition product, this capability has become a priority.

Starting in this chamber we asked the vendor who designed, built, and has maintained the system through the years to assess what would be needed to enable us to broadcast in high definition. The quote from Access AV is included in today's package is the outcome of that request. We will not be addressing any changes to our audio system at this time since the system is functioning properly. As we have adjusted some environmental issues in the auditorium control room upstairs and feel confident that the existing switcher will continue to perform properly. We will be using the replacement switcher we purchased to be incorporated into this chamber system. We request permission to use funds in the amount not to exceed \$23,000 to complete this project.

Once school has adjourned next week, we can next assess how best to update our existing system in the North High School lecture hall. We would like to request a CTAB either in July or in August

so that we can present our findings in order for the work to be accomplished during the summer school break. It would be a lot easier if we could do that.

Also in the auditorium control room, we've had many instances in the audio control room where equipment has been removed or erroneously turned off when we are not there. To make sure we know who is entering the room, we would like to install an employee card reader to gain access. This will allow us to better keep track of who has been in and out. This system we ask your approval in the amount and I made a mistake here, it's the amount not to exceed \$3,000. The quote is \$2,381. I made an error there when I typed it out. It's \$3,000 not to exceed. That's my part of the report.

Ed Lecius

Jeff are we going to have do anything similar to Public Works or anywhere else where we have systems already in play?

Jeff Poehnert

No we have no plans of that now. Everything we do in the field when Pete is covering sports and all that, that's all high definition. That's all updated to the latest technology. The three main places where we have meetings is the auditorium, the chamber, and the North High lecture hall. The auditorium as you know we upgraded a few years ago. That's all set. The two that haven't is the chamber here and the auditorium lecture hall.

Ed Lecius

Thank you.

Andrew Cernota

I have a question with regards to the control room. Would a surveillance camera or something be better than a card reader since it could very well be people that are there with an employee rather than...

Jeff Poehnert

Well we do have a surveillance camera in there. We haven't caught anybody yet but it just seems that anybody with a key can get in that room. I realize that okay anybody with a card can get in that room but we'll know who went in that room at least so it does identify them.

Unidentified Male Speaker

Just for clarification also, the room is used for multiple people. HR currently uses it for badge processing for new employees or replacement badges. It also has been used and not at this point in time but it has been used as a lactation room for expecting mothers. So a security camera is not necessarily good in that case.

Alderman Jette

So how important is it to have HD the aldermanic meetings do we really need high quality imaging?

Jeff Poehnert

That is a matter of perspective I supposed but people expect that. This is all based on us streaming. I'm a good example of that myself. When I'm home, I don't live in Nashua, I stream it through Roku. Any meeting up in the auditorium, and again you're right it's not a sporting event in that case, it's just that when I'm watching at home and I see something at the auditorium, it's like I'm there. It's just a really good quality picture. When it's down here, it almost looks like something out of the 1950s. It's just a not a good quality picture at this point. It's really more of just updating it to the present technology is and it would be a better picture. You're right it is a meeting.

Bruce Codagnone

Just also I think it's also beneficial when people are doing presentations. It's not just the people in the meeting and the expectations but the presentations become a lot clearer when it's high def.

Jeff Poehnert

Yes there are many times when I'm watching and it's up here on the screen and it's hard to see. Sometimes the size of the font. They should have a bigger font but for the most part, there are times where if it was high def. I could see it. Like when we have anything in the auditorium, you can see everything. That in itself is good. It's just getting it up to where it should be in 2019 as cheaply as possible.

Unidentified Male Speaker

As far as the presentations are concerned, I'm here and I have trouble seeing it. You could probably see it better at home than you can live.

Jeff Poehnert

At some point, we're going to address that too. It's just not right now.

COMMITTEE REPORTS

- Education

Pete Johnson

For the Education Channel, our programming accomplishments for the month of May included on the 4th recording a student art dedication at Rotary Common. On the 7th, we were over at Fairgrounds Middle School for a skit on stereo types and bullying in middle school. On the 8th, we did battle of the books at Bicentennial Elementary School. On the 9th, we recorded the Dr. Crisp steam night over at the Dr. Crisp Elementary School. On the 18th, we did live coverage of the

Nashua North versus South baseball game at Holman Stadium. On the 20th, we recorded the Lion's Teacher of the Year presentation. On the 26th, we recorded the Nashua Memorial Day Parade.

- Access Nashua

Dick Gagnon

Good morning everyone. This report is from March 8th through June 12th. This quarter we had the following new shows begin: Chick Chatting with Joselyn and Drop Kick Kitchen. The Drop Kick Kitchen is recorded at Hudson Community Television Studio because they have a kitchen set up in their studio with the camera people from Hudson and our Technical Director Holland Smith. Then we edit it here at Access Nashua. We have some great interviews of the three PEG Access station Managers by the host of the Health view Yvonne Dunetz. That's a show that will replay each quarter. I will replay it so that people can get a better understanding what's government, what's education, and what's public. We are also looking to start up some more new shows this coming quarter: Double Trouble and Philately – yesterday, today, and tomorrow.

Shows that we've aired during this quarter: The Art of Politics, Beyond the Garden Gate, Charged Up Top 10 Countdown – there were 10 episodes, Chick Chatting with Joselyn – had 5 episodes, CHW in Action – 6 episodes, Drop Kick Kitchen – 2 episodes, Aim Familia which is in Spanish – 6 episodes, Exit Team Nashua – 14 episodes, Fairytale Access had 9 episodes, Falcon News Center which is the Fairgrounds Middle School had 1 episode, Financially Fit – 2 episodes, Frankly Speaking – 5 episodes, Game Shift – 2 episodes. That was a weekly show, however, he lost his co-host. If there's anybody out there in the viewing area that would like to be a co-host called "Game Shift" which reviews video games, please contact us at AccessNashua@gmail.com.

Andrew Cernota

If I could just interrupt you for a moment, I understand we have a quorum perhaps briefly so I think we'll call the roll and proceed with that and then we could come back to you.

ATTENDANCE WAS CALLED

MINUTES FROM PREVIOUS MEETINGS

**MOTION BY ED LECIUS TO ACCEPT AND PLACE ON FILE THE MINUTES FROM THE MARCH 2019 MEETING
MOTION CARRIED**

NEW BUSINESS

MOTION BY ED LECIUS TO APPROVE A REQUEST TO HAVE THE EQUIPMENT UPDATES TO THE ALDEMANIC CHAMBERS IN AN AMOUNT NOT TO EXCEED \$23,000

ON THE QUESTION

Alderman Jette

Is that money that we have and we're just agreeing to spend it or do we have to request that?

Jeff Poehnert

That's money that we have.

Andrew Cernota

All of the money that we go about spending is within our special revenue fund.

MOTION CARRIED

MOTION BY ED LECIUS TO APPROVE THE CARD READER FOR THE AUDITORIUM CONTROL ROOM NOT TO EXCEED \$3,000

ON THE QUESTION

Jennifer McCormack

I just have a question of whose card will work. Is that city IT will have a list of whose permitted access?

Bruce Codagnone

Actually any of the card readers go through a process through HR. It's an HR form. The Risk Department actually assigns access to the doors.

MOTION CARRIED

Andrew Cernota

Thank you very much. Sorry for the interruption Mr. Gagnon.

Dick Gagnon

Not a problem. So I'll continue on. Gate City Chronicles had 7 episodes; Happiness Jungle had 10 episodes; Nashua Strong – 1 episode; Perspectives – 3 episodes; Plentitude which is also in Spanish had 5 episodes; Raphael CHW is in Spanish had 1 episode; Science Café had 5 episodes; Knights of Columbus – 12 episodes; Special Talk with Scott McCullah – 4 episodes; The Health View had 10 episodes; The People's View – 16 episodes; The Ring and All Other Sports – 14 episodes; Unitarian Universalist Sermons – 9 episodes; Veteran's Programming, which is a variation of 2 or 3 programs – 8 episodes; Yamhashowa was 1 episode. Then miscellaneous local shows there were three. By that I talked about something that was from the government channel and from the education channel that we aired.

Outside sponsored shows, Calores Latinos which is in Spanish – 4 episodes; Dracut Arts - 4 episodes; National Gallery of Art – 11 episodes; New in Christ Bible Church – 9 episodes; Sidewalk Entertainment – 13 episodes; and 9 other miscellaneous shows. That's for a total of 223 shows aired during this reporting period. Thank you.

- Education Committee

Ed Lecius

No report. Winding down the school year. Graduation recordings and end of year programming at various schools. We'll be meeting again in the fall.

Andrew Cernota

In his report, Mr. Poehnert asked that we have a meeting in either July or August to discuss the North lecture hall. Does anyone have any objection to July presumably the same second Friday of the month?

Ed Lecius

Mr. Chairman I will be out of the country then.

Unidentified Male Speaker

Will that give you enough time or would August be better?

Jeff Poehnert

I think we'll just have to wait until the school gets out to get in there and assess what we're going to need to update.

Pete Johnson

I think August may be running a little bit late for them to order equipment. School actually begins in late August as opposed to early September this year. If we want to try to get in and get that done prior to the beginning of school which always they like, it would be nice to have it in July. It could be a different week.

Andrew Cernota

Maybe you could check on the availability of the room of the third Friday in July. Is that better for folks? So pending confirmation, we'll plan to be here the third Friday in July.

WRITTEN COMMUNICATIONS - None

OLD BUSINESS – None

MEMBERS OF THE PUBLIC

Pete Johnson

I just wanted to let everybody know that Scott Silva who is one of our four videographers has tendered his resignation from doing meeting coverage and such for the Community Television. I just wanted to thank him for his three years of service doing that. His schedule is filling up with other things so he doesn't see having a lot of time to do it. That does mean that we have an opening for a videographer. It's a part-time position and if anyone is interested, just let us know.

REMARKS BY MEMBERS - NONE

ADJOURNMENT

**MOTION BY ED LECIUS TO ADJOURN
MOTION CARRIED**

The meeting was adjourned at 8:51 a.m.

Committee Clerk